



*The Poser* is Montana's only monthly worth reading.

(Translation: there isn't much competition, and we're okay with that.)

Built on more than two decades of independent publishing in Montana, *Poser* carries forward a deep commitment to creativity, community, and authentic storytelling—delivered in a format that's sharper, funnier, and just unhinged enough to feel honest.

For readers, it's the laugh you didn't know you needed.  
For businesses, it's the rare ad buy people actually notice,

### Circulation & Reach

- 5,000 copies distributed every month
- 11,500+ readers per issue (2.3 readers per copy)
- Dropped off at 100+ locations across Bozeman, Four Corners, Gateway, and Big Sky
- Picked up in coffee shops, breweries, and retail locations all over the valley.

### PRICING:

ALL RATES ARE PER-MONTH PRICING

	3-MONTH	6-MONTH	12-MONTH
QUARTER-PAGE :	\$500	\$435	\$395
HALF-PAGE:	\$880	\$750	\$695
FULL-PAGE:	\$1225	\$1125	\$995
BACK-COVER:	\$1650	\$1500	\$1295
SIXTEENTH-PAGE:	\$200	\$180	\$160



### AD SIZES:

FULL PAGE- 10 IN WIDE X 12.5 IN TALL

HALF-PAGE HORIZONTAL- 10 IN WIDE X 6 INCHES TALL

HALF-PAGE VERTICAL- 4.5 IN WIDE X 12.5 IN TALL

QUARTER-PAGE- 4.5 IN WIDE X 6 IN TALL

1/16 PAGE- 2.5 IN WIDE X 2.5 IN WIDE

EMAIL: [POSERSALES@GMAIL.COM](mailto:POSERSALES@GMAIL.COM) | OR CALL: 406-600-8407

**DISTRIBUTION LOCATIONS**

*Distribution locations and quantities vary by month based on foot traffic and demand.*

**BOZEMAN -**

406 Glass  
 710 Montana  
 Access Fitness  
 Apogee Gardens  
 Apogee Gardens  
 Apres Brewing  
 Audrey's Pizza  
 Backcountry Burger  
 Bacchus Pub  
 Bar Nine  
 Better Days Tattoo  
 Bighorn Buds  
 Bloom Montana  
 Bozeman Brewing Co.  
 Bozeman Fly Supply  
 Bozeman Oral Surgery  
 Bozeman Spirits Distillery  
 Bozeman Upscale Resale  
 Bozeman Wine Gallery  
 Bourbon BBQ  
 Bridger Brewing  
 Cactus Records  
 College St. Barber  
 College Taproom  
 Collective Elevation  
 Collective Elevation  
 Connoisseur Pharms  
 Cosmic Pizza  
 Cousins Pub  
 Farmer's Daughter  
 Five on Black  
 Frugals  
 Fully Loaded Tacos  
 Gallatin Valley Organics  
 Ganja Goddess  
 Ghosttown Coffee  
 Greener Pastures  
 Hachi Sushi  
 Herbaceous

Hideaway Grill  
 Honey Sour  
 Hop Lounge  
 Joes Parkway  
 Lewis and Clark Hotel  
 Lionheart  
 Loaf and Jug  
 Lone Peak Cannabis  
 Lone Peak Cannabis  
 MAP Brewing  
 Mazevo Coffee  
 Meat Eater  
 Mellow Mood  
 Melt Dispensary  
 Merry Piglets  
 Molly Brown  
 Montanabis  
 Montana Troutfitters  
 Montana Wildflower  
 Nova Cafe  
 PhD Skis  
 Pickle Barrel  
 Pickle Barrel  
 Plaza Azteca  
 Ponderosa Social Club  
 Pub 317  
 Pure Dispensary  
 Rockford Coffee  
 Rocking R Bar  
 Roundhouse Sports  
 Roly-Poly Downtown  
 RSVP Motel  
 Rowan Coffee Roasters  
 Seven-Sushi  
 Shine  
 Sidewinders  
 Silverleaf Cannabis  
 Studio Coffee Bar  
 Tarantino's  
 The Boot Barn

The Buck Pizza  
 The Cannery  
 The Cat's Paw  
 The CO-OP  
 The Eagles Bar  
 The Hauf  
 The Jump  
 The Korner Klub  
 The Pour House  
 The Roost  
 The Well Juicery  
 Uurb  
 Vaporology  
 Wild Joes

**BIG SKY -**

Big Sky Buds  
 Blindside Burgers  
 Blue Buddha  
 Blue Moon Bakery  
 Broken Spoke  
 Brothel Bikes  
 Christys Sports  
 Cowboy Coffee  
 Florist Buds  
 Gallatin Alpine Sports  
 Gravity Haus  
 Herbacious  
 Hungry Moose  
 Java Joint  
 LMNT  
 Lone Peak Cannabis  
 Milkey's Bar  
 Mountain Supply Co  
 Pinky G's  
 Thai Basil  
 The Cave  
 The Rocks  
 Tips-Up  
 Wilson Hotel

# poser

**Thanks for supporting independent, local media.**

EMAIL: POSERSALES@GMAIL.COM | OR CALL: 406-600-8407